



Brand Guidelines

Brand Guidelines

Logo Guidelines

Primary Logo



- Website header
- Documents
- Printed materials

Vertical Logo



- Website header
- Documents
- Printed materials

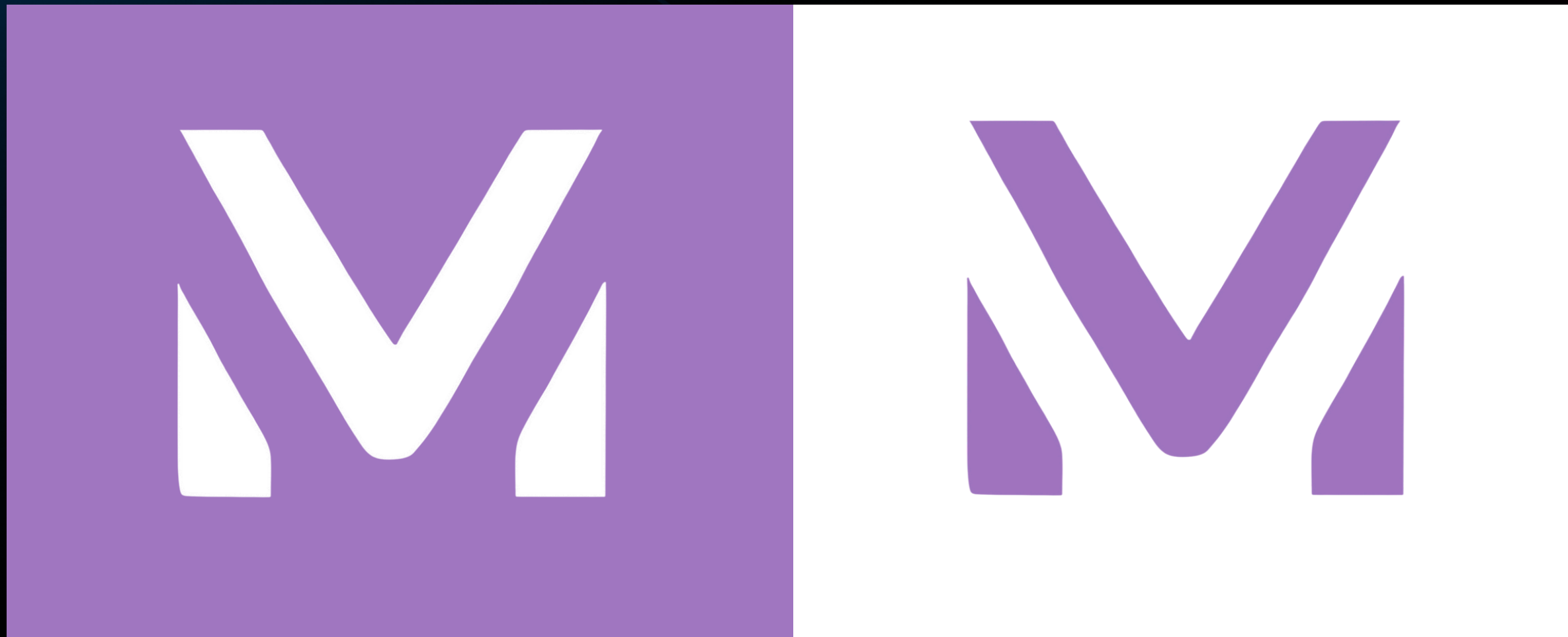
Brand Mark



- Social media profile
- App icon
- Favicon
- Watermark

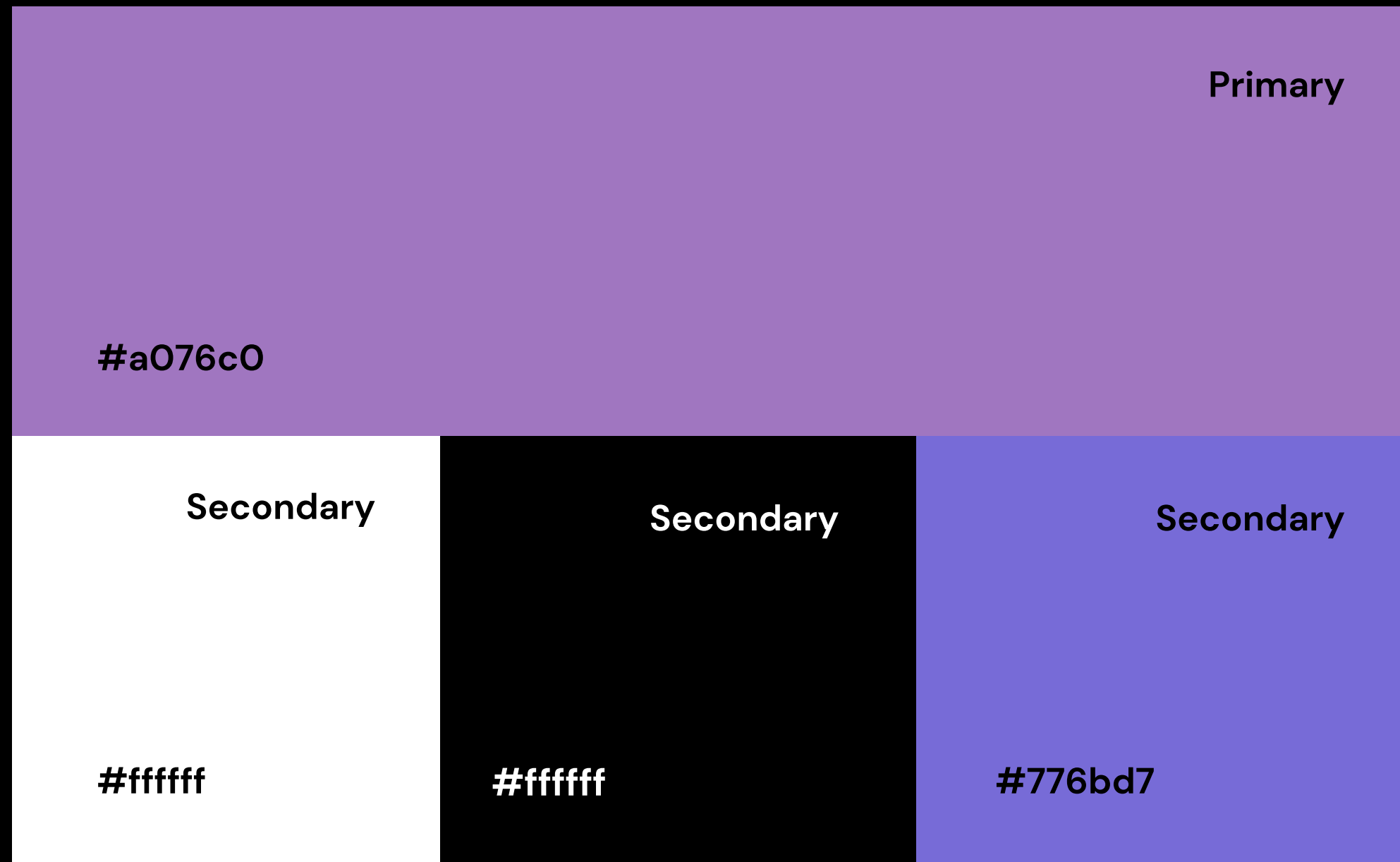
Brand Guidelines

Logo Guidelines



Brand Guidelines

Color Palette





Brand Guidelines

Typography

ARABIC FONT

Droid Arabic Kufi

Regular	Bold	Symbol & Numeric
ا ب ت ث ج ح خ د ذ	أ ب ت ث ج ح خ د ذ	1234567890 !@#\$%^&*()

ENGLISH FONT

MediaPro Heavy Condensed

Aa Bb	Symbol & Numeric
Cc Dd	1234567890 !@#\$%^&*()



Thank you